

Bruce Gingles

Bruce Gingles, VP and Global Business Leader of Cook Medical's Critical Care division, started at Cook as the first Critical Care Sales Representative in 1979. In the past 29 years, Bruce has been a District Manager, Regional Manager, Director of Sales and Marketing, Vice-President and Global Business Leader. His experience as a member of the Society of Critical Care Medicine and his dedication to the field has led to his recent publications "Surgical Invention and Commercialization" in Surgery 2008.

Through the years Bruce has been committed to his alma mater, Indiana University, (B.A. '77) serving as a member of the Indiana University Liberal Arts and Management Program (LAMP) advisory board and as president of the Indiana University College of Arts and Sciences Alumni Board.